

GREEN PLANET ACT

initiative for sustainable industry



MISSION

We take the initiative.

For us, industry means pursuing common goals and acting responsibly.

Industrial production is often associated with negative connotations and is therefore often not included in sustainability efforts. Among other things, this results in productions being relocated to countries with low wage levels and without sustainability regulations. The Green Planet Act initiative was founded in Europe with the idea to help steering the industry in a sustainable, environmentally friendly direction. With the help of innovative ideas the goal is to improve circular economy and make responsible and future-oriented industry, which also creates jobs and is an essential part of everyday life. Green Planet Act associates companies that have agreed to adhere to three basic principles in relation to their productions:

Recycling, the Use of natural and/or Re-growing Raw Materials as well as **Regionality**.

By committing to this concept, we want to contribute to a change and create a greener planet.



BASICS

Recycling

Resources are a valuable commodity. Increasingly, we hear about a general scarcity of resources. But when you take a closer look, you realize that you are surrounded by them. You just have to find them and use them properly. Green Planet Act's goal is to look beyond the obvious. Members are committed to repurpose previously unused industrial residues and bring them back to the market whether it is the use of recycled packaging or recycled industrial waste or by-products. This has proven to be not only sustainable but also highly efficient.



Regionality

Long transport routes do not only contribute to the pollution of the environment due to the high CO₂ emissions, but also increase costs and reduce the availability of products. That is why all Green Planet Act products offered by our members are produced locally, taking into account all applicable directives and guidelines. Properly done these local and sustainable productions provide and guarantee highest quality standards. The short transport routes improve the industry's footprint and increase the efficiency of its logistics. Although the focus lies on Europe, the concept can be applied worldwide.



Natural Raw Materials

In order to reduce the burden on the environment, the people and animals who live in it, Green Planet Act focuses on using as many re-growing and sustainable raw materials as possible instead of synthetic ones. With innovative and creative ideas the initiative combats substances that are harmful to health and the environment, such as microplastics or toxins. Of course, economic interests such as availability, plannability and cost efficiency have always to be taken into account in order to provide customers with the best possible solutions.



Concept

Green Planet Act associates companies that have agreed to adhere to at least one of the three basic principles in relation to their productions:

Natural materials:

- Re-growing / sustainable raw materials instead of synthetic ones
- Innovative and creative ideas to combat microplastics or toxins.

Recycling:

- Material re-using
- Recycled packaging
- Bringing back industrial residues to the market

Regionality:

- Local production taking into account all applicable directives and guidelines
- Short transport routes guarantee low CO₂-output, reliability and efficiency

IMPLEMENTATION

Sustainable industrial productions require sustainable raw materials. That is why all Green Planet Act member's products are confirmed to ensure compliance with the initiative's mission and concept. The initiative's members have agreed for their products to undergo a due diligence regarding their processing and distribution.

Our partner, the University of Chemistry and Technology in Prague, provides resources for issuing technical and chemical reports.



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